Photo Portfolio

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Artist Statement

My portfolio is all about color and how it represents one's personality. The message I am trying to get across is that everyone has a specific color that correlates to how they feel and how others see them. My color is light pink. I interpret it as being approachable, friendly, and compassionate. Each one of my photos has a color that pops out and is easily recognizable at first glance. I call this portfolio *Your Inner Color*. I photographed a couple of my friends for this project and each one of them chose their own color. The symbolic meaning behind the photographs is represented not only by color, but also by the facial expressions and actions each person is doing. It gives the audience another sense of that person's personality and how they really feel on the inside. When people see my photographs, they will definitely connect the colors from each picture to a certain persona and try to figure out what my friends personality is like. I think my images are perfect for all age groups, but I would say high schoolers and up would understand the deeper meaning behind the photos. For instance, every photo has a different emotion and it takes a deeper thought to recognize that.

In my portfolio, editing was key to making these portraits successful. I used mainly adobe photoshop to edit my photos to really make the color chosen by each person pop. I not only enhanced specific colors, but changed colors in the image to really make a statement. I also tried to match the settings feel to the chosen color. For example, one of my friends chose the color orange. I made sure that the colors in each image were warm toned and not cool since orange is bright. In my opinion, I think art is a way of expressing emotions through creativity. I tried to think outside the box with each picture and use my imagination to create the perfect identity that fits my friends.

My goal for this portfolio was to try and represent personality through color. I think I definitely achieved that goal and am very happy with the results. Although, I do wish that I was able to photograph more people because having a whole rainbow of colors would have been really fun to look at. My favorite part was finding out what my friends wanted their color to be. It gave me another sense of how they look at themselves and their personality. If I had another chance to redo this portfolio, I would travel to different places to find better backgrounds that suit each color. During this process, I learned that I could be represented by more than one color. My personality is made up by a whole bunch of factors, and it takes more than one color to show that. The final product is just how I imagined it and I am so proud of myself for making my vision into a reality. I think in the future, I will be aware of how color plays a